

Resume for Parker Ray

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Professional Summary

Results-driven Training Consultant with extensive experience in learning management system (LMS) implementation, course authoring tools, instructional design, training content development, and adult learning pedagogy. Adept at aligning corporate training initiatives with business goals, optimizing training delivery methods, and leveraging analytics to measure learning effectiveness. Proven ability to collaborate with cross-functional teams and lead large-scale training projects that drive engagement and performance improvements.

Core Competencies

- LMS Implementation, Administration, and Optimization
- Training Strategy & Program Development
- Instructional Design, Course Authoring Tools, and Curriculum Development
- Adult Learning Theories & Pedagogy
- Training Strategy & Program Development
- Learning Analytics & ROI Measurement
- Leadership Development & Coaching
- eLearning Development (Articulate 360, Captivate, Storyline, iSpring, etc.)
- Stakeholder Collaboration & Change Management

Professional Experience

Client Partner, Learning & Development

Fraser Health Authority | June 2025 – present

- Worked with SME's across the province to assist with learning effectiveness and training curriculums.
- Developed a framework for the learning & development team to help streamline consistent learning initiatives and processes.
- Assisted with Instructional design, course development, peer review, and launching onto LMS platform.
- Created a framework and process for supplemental learning resources, and course updating.

Learning & Development Consultant

Colwood Consulting | May 2021 - Present

- Led end-to-end LMS implementations, ensuring seamless integration with organizational workflows and maximizing learner engagement.
- Designed and developed e-learning content for diverse industries using industry-leading authoring tools, aligning courses with adult learning principles.
- Provided expert guidance on instructional design best practices, facilitating interactive and effective learning experiences.
- Conducted training needs assessments to identify skill gaps and developed tailored learning solutions to enhance employee performance.
- Partnered with key stakeholders to align training initiatives with business goals, driving measurable improvements in knowledge retention and operational efficiency.
- Advised organizations on eLearning development, leveraging tools like Articulate 360, Storyline, and Vyond.
- Utilized learning analytics to assess program effectiveness, refining content and delivery for continuous improvement.

Vice President & Coordinator, Learning Solutions

Dynacor Learning | October 2023 – March 2025

- Supported the development and implementation of learning strategies, ensuring alignment with business needs.
- Assisted in the deployment and maintenance of LMS platforms, troubleshooting technical issues and optimizing user experience.
- Collaborated with instructional designers to create engaging training materials that meet adult learning standards.
- Researched and recommended innovative learning technologies to enhance digital training programs.
- Coordinated training initiatives, tracking participant progress and providing performance reports to stakeholders.

Director of Training & Operations

Hellier NDT Training, a division of Acuren | October 2013 – April 2021

- Spearheaded the digital transformation of training programs, integrating e-learning, mobile learning, and blended learning solutions.
- Managed a multi-million-dollar training budget, optimizing resource allocation to improve ROI.

- Developed data-driven performance measurement frameworks, increasing training program effectiveness.

Education & Certifications

- MBA, Business Administration – Royal Roads University (2019-2021)
- BA, Creative & Critical Studies – University of BC (2003-2006)
- Certified Professional in Learning and Performance (CPLP) (In Progress)
- Instructional Design Principles for E-Learning – CPD Certification
- Project Management for Engineers – SASST

Technology & Tools

- ERP Platforms: Microsoft Dynamics 365, Oracle NetSuite, SAP
- LMS Platforms: Moodle, TalentLMS, Cornerstone, Absorb LMS
- Course Authoring Tools: Articulate Storyline, Adobe Captivate, Camtasia
- Learning Analytics & Performance Measurement Tools
- Collaboration Platforms: SharePoint, MS Teams, Slack

References, testimonials, and key client accounts available upon request.